



victorperrotti

SUMMARY

Experienced Web/Graphic Designer possessing an Associate Degree in Graphic Design with a Specialization in Multimedia. Additionally, holding a Master and Bachelor Degree in Education. Work experience includes Hampton University in Hampton, VA; Creative Business Solutions in Portsmouth, VA and S and S Precision in Virginia Beach. Skills include Photography, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects), Microsoft Office, Multimedia, Web and Graphic Design. Strong Arts and Design Foundation.

EXPERIENCE

06-23 to Present
Graphic Designer
S & S Precision
Virginia Beach, VA

Responsibilities:

- create and maintain Content Management System Websites
- maintain and troubleshoot online store
- maintain and troubleshoot online store
- create web and social media content
- maintain and extract data from Google Analytics
- design and edit Product Catalog for print and web
- edit and manipulate photographs for print and web
- photograph products for user instructions and promotion

01-22 to 05-23
Graphic Designer
Creative Business Solutions
Portsmouth, VA

Responsibilities:

- create collateral design for print and web
- edit and manipulate photographs for print and web
- create vector logos and graphics
- create design layouts for awards and presentation material
- identify, determine and implement appropriate font styles
- laser engrave materials (metal, plastic, glass, wood)
- manage and organize customer proof cycle

09-19 to 12-21
Web Designer
Hampton University
Hampton, VA

Responsibilities:

- create and maintain Content Management System Websites
- create design and solve issues in relation to UI/UX
- create email newsletters, web and social media content
- maintain and update older ColdFusion Websites
- maintain and extract data from Google Analytics
- photograph students, instructors and the campus

EDUCATION

Tidewater Community College
Portsmouth, VA
Associate of Applied Science
Graphic Design
with Specialization in Multimedia

College of William and Mary
Williamsburg, VA
Master of Science
Special Educational

Old Dominion University
Norfolk, VA
Bachelor of Science
Educational Leadership Services
Minor Psychology

SKILLS

Ability to

- create wireframes and mood boards
- create charts, graphs, illustrations and rough sketches
- create web designs that meet best practices
- utilize Web Content Accessibility Guidelines (WCAG)
- create websites within a Content Management System (CMS)
- create websites utilizing HTML, CSS and Java Script
- create logos and identity systems
- create original designs for print, web, social media and video
- create magazine/newsletter print and interactive web designs
- create images utilizing a digital camera and Adobe Lightroom
- create content for product placement (print and web)
- expertly utilize Adobe Creative Suite and Microsoft Office
- effectively communicate verbally and in writing