



victorperrotti

## SUMMARY

Experienced Web/Graphic Designer possessing an Associate Degree in Graphic Design with a Specialization in Multimedia. Additionally, holding a Master's and Bachelor's Degree in Education. Work experience includes Hampton University in Hampton, VA; Creative Business Solutions in Portsmouth, VA and S and S Precision in Virginia Beach. Skills include Photography, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects), Microsoft Office, Multimedia, Web and Graphic Design. Strong Arts and Design Foundation.

## EXPERIENCE

**Digital Outreach Coordinator** 02-25 to present  
Hampton University Museum, Hampton, VA

Responsibilities:

- create and maintain Content Management System websites
- maintain and troubleshoot online store
- create web and social media content
- track goals and metrics related to social media engagement
- support in-person and virtual programming
- coordinate digital editorial calendar

**Graphic Designer** 06-23 to 08-24  
S & S Precision, Virginia Beach, VA

Responsibilities:

- create and maintain Content Management System Websites
- maintain and troubleshoot online store
- create web and social media content
- maintain and extract data from Google Analytics
- design and edit Product Catalog for print and web
- photograph products for user instructions and promotion

**Graphic Designer** 01-22 to 05-23  
Creative Business Solutions, Portsmouth, VA

Responsibilities:

- create collateral design for print and web
- edit and manipulate photographs for print and web
- create vector logos and graphics
- create design layouts for awards and presentation material
- laser engrave materials (metal, plastic, glass, wood)
- manage and organize customer proof cycle

**Web Designer** 09-19 to 12-21  
Hampton University, Hampton, VA

Responsibilities:

- create and maintain Content Management System Websites
- create design and solve issues in relation to UI/UX
- create email newsletters, web and social media content
- maintain and extract data from Google Analytics
- photograph students, instructors and the campus

## EDUCATION

Tidewater Community College  
Portsmouth, VA

**Associate of Applied Science**

Graphic Design  
with Specialization in Multimedia

College of William and Mary  
Williamsburg, VA

**Master of Science**

Special Educational

Old Dominion University  
Norfolk, VA

**Bachelor of Science**

Educational Leadership Services  
Minor Psychology

## SKILLS

Ability to

- create wireframes and mood boards
- create charts, graphs, illustrations and rough sketches
- create web designs that meet best practices
- utilize Web Content Accessibility Guidelines (WCAG)
- create websites within a Content Management System (CMS)
- create websites utilizing HTML, CSS and Java Script
- create logos and identity systems
- create original designs for print, web, social media and video
- create magazine/newsletter print and interactive web designs
- create images utilizing a digital camera and Adobe Lightroom
- create content for product placement (print and web)
- expertly utilize Adobe Creative Suite and Microsoft Office
- effectively communicate verbally and in writing